

# INTERNATIONAL LABORATORY OF INTANGIBLE-DRIVEN ECONOMY

Perm

St-Petersburg

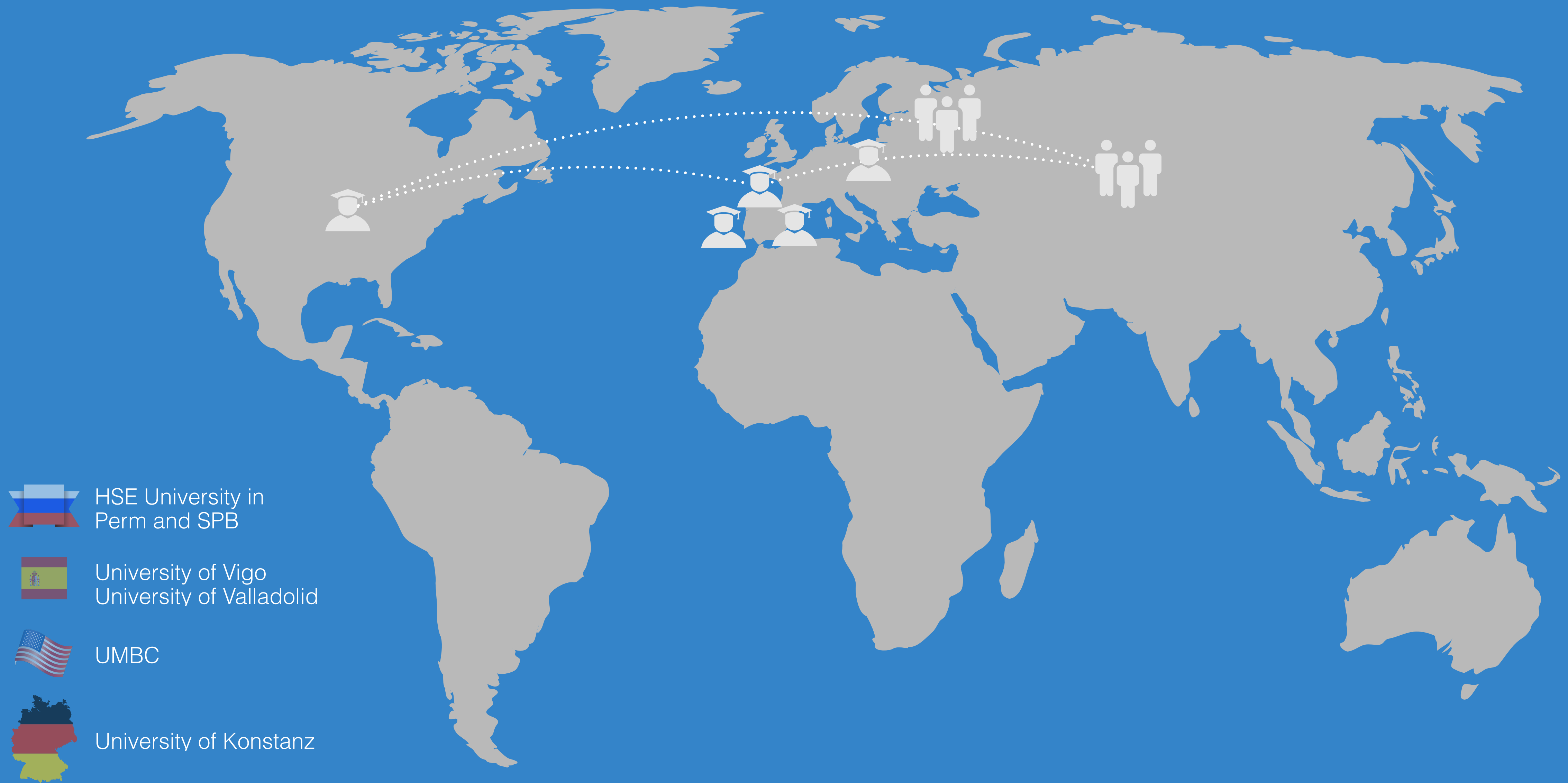
RESEARCH

CAREER  
DEVELOPMENT FOR  
YOUNG ACADEMICS

NETWORKING



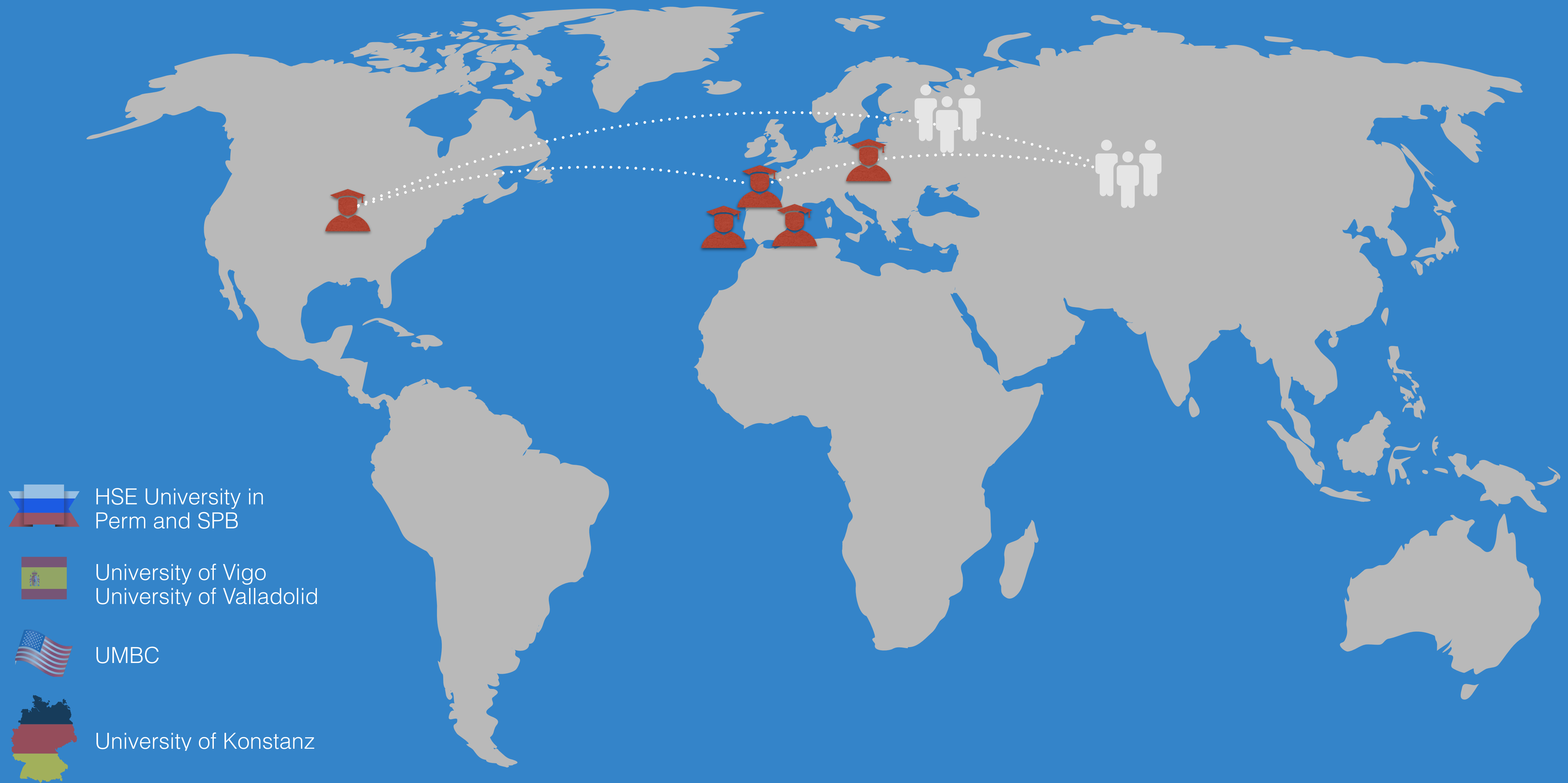
# Geography of IDLAB 2021



IDLAB now



# Geography of IDLAB 2021



## International experts

The IDLAB international experts are key IC and drivers of our research output and academic development



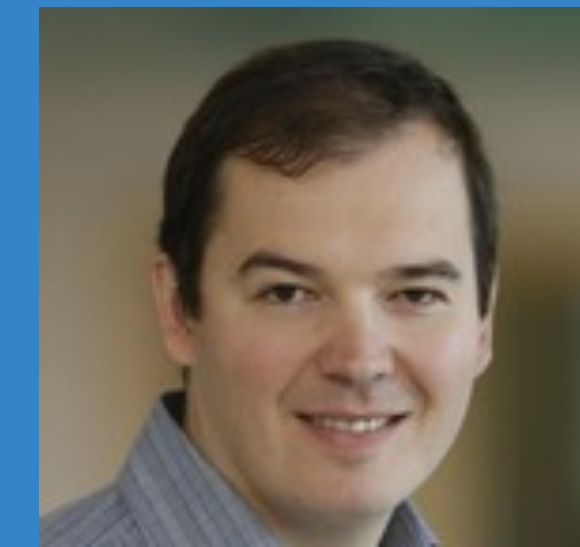
Angel Barajas,  
PhD, Professor  
at HSE,  
The head of the  
IDLAB



Felix Lopez-Iturriaga,  
PhD, Professor at  
University of  
Valladolid,  
Leading research  
fellow at IDLAB



Dennis Coates, PhD,  
Professor at UMBC,  
Leading research  
fellow at IDLAB



Nick Zubanov, PhD,  
Professor at  
University of  
Konstanz,  
Leading research  
fellow at IDLAB



Carlos Jardon, PhD,  
Professor at  
University of Vigo,  
Leading research  
fellow at IDLAB



## International experts

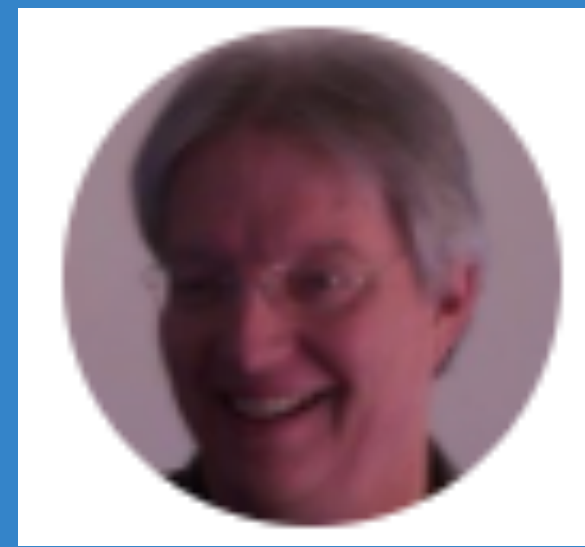
The IDLAB international experts are key IC and drivers of our research output and academic development



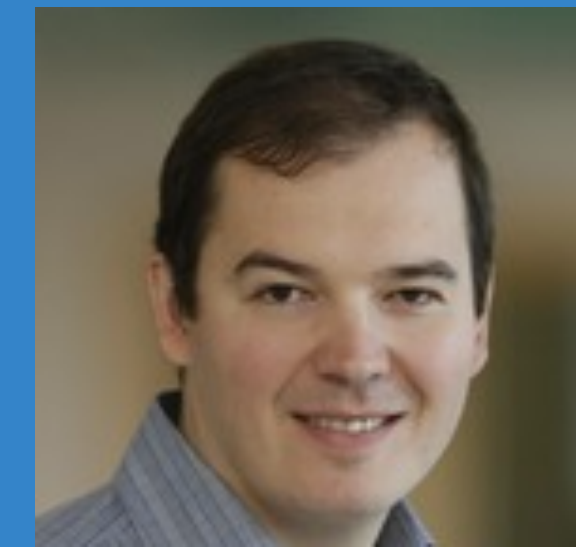
IC as a value driver for companies  
Measurement models for IC  
Sport economics



Corporate governance  
Inter-firm cooperation and networks  
Behavior finance



Institutional economics  
Regional studies  
Sports economics



Organizational studies  
Personnel economics  
Labour economics  
Experimental economics

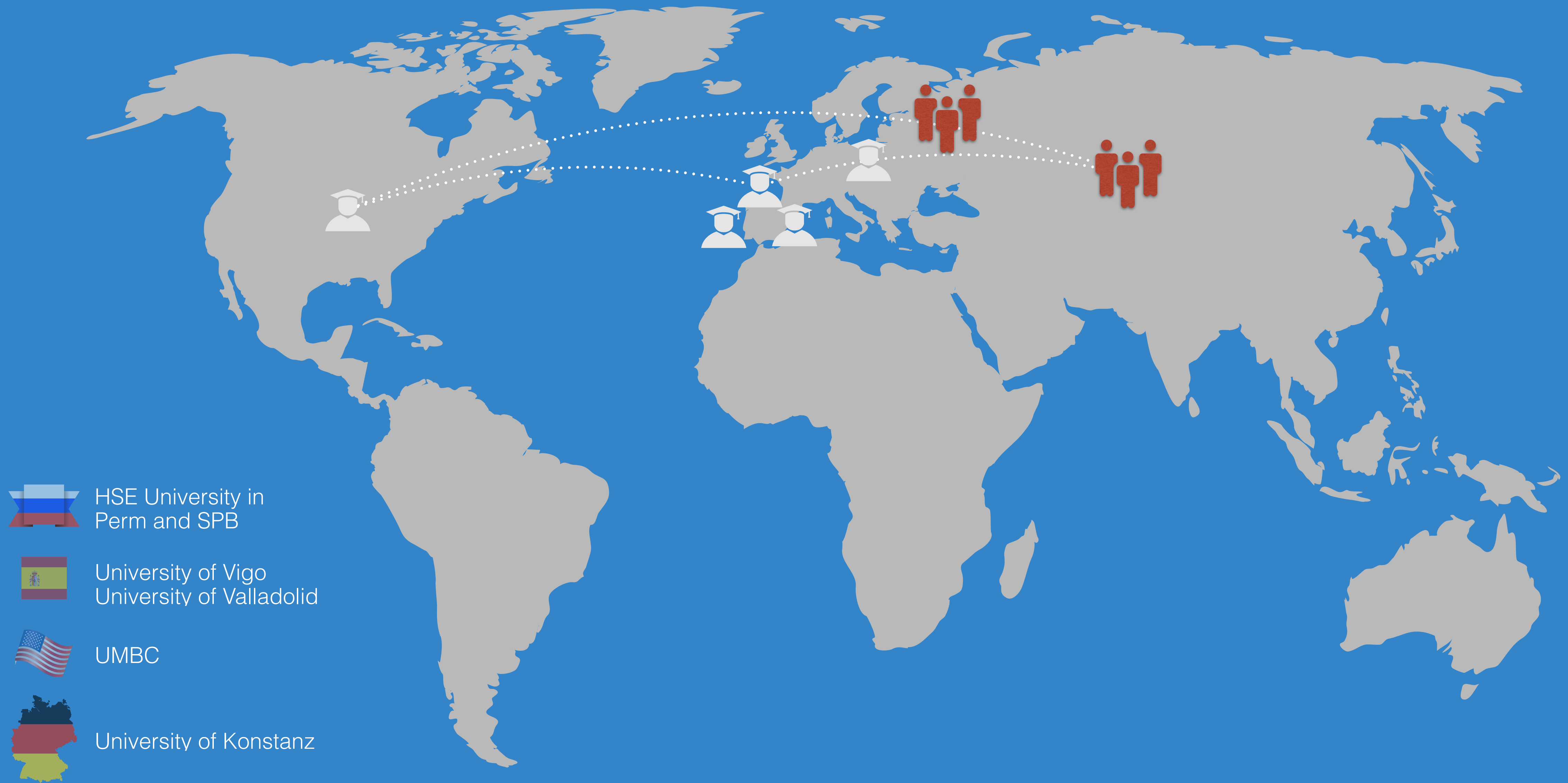


IC and KM studies  
Leadership  
Innovations





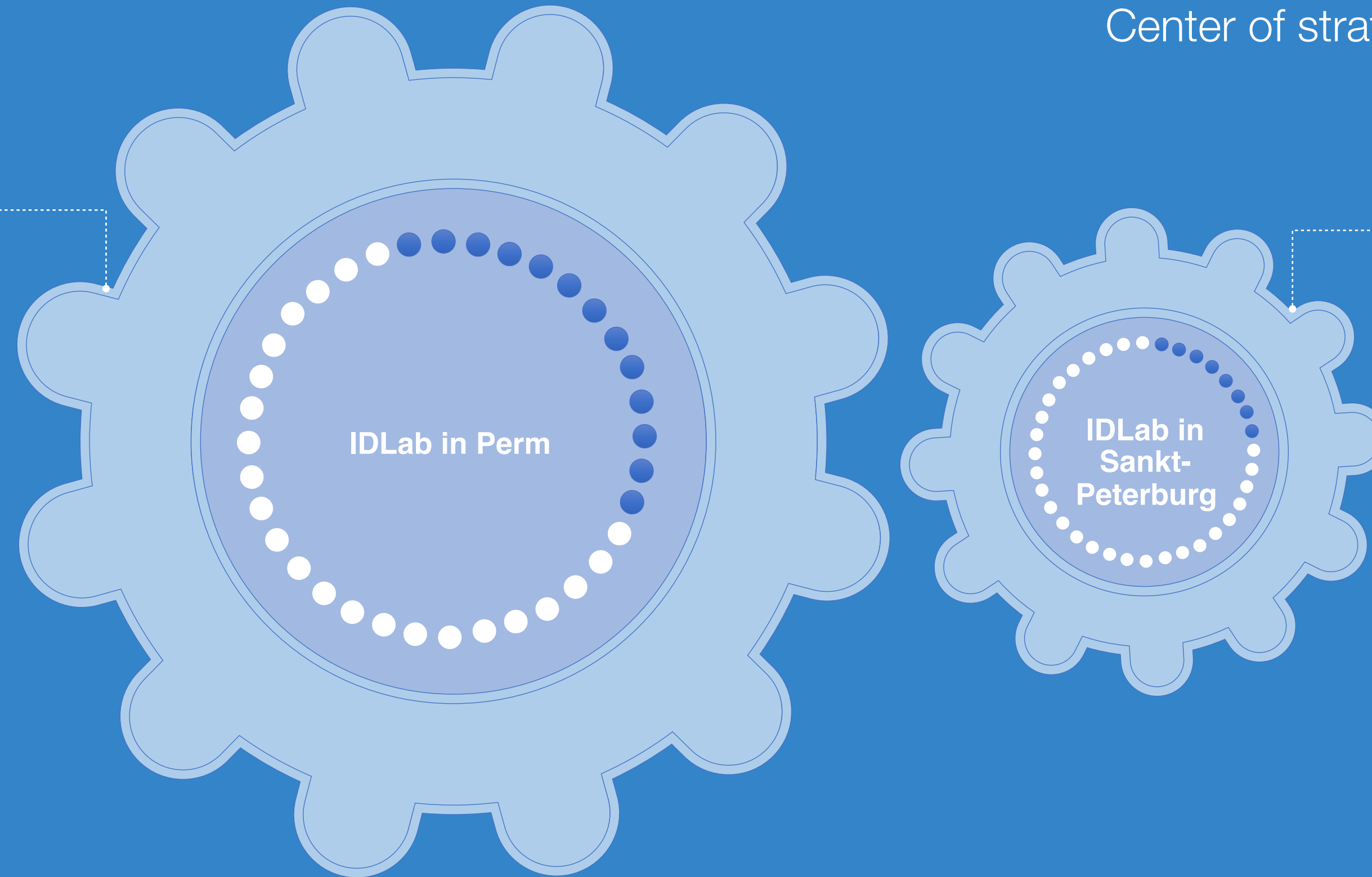
# Geography of IDLAB 2021



## Distributed research center

Center for studies in IC and KM  
Center in sports economics  
Center in digital transformation of companies and markets

Center in evidence-based management  
Center for studies in intangible-intensive industries  
Center of strategic entrepreneurship



*«Our Lab is an excellent example of the knowledge-driven company: we invest in human capital, develop networks, transform big data into valuable information and make new knowledge available to everyone»*



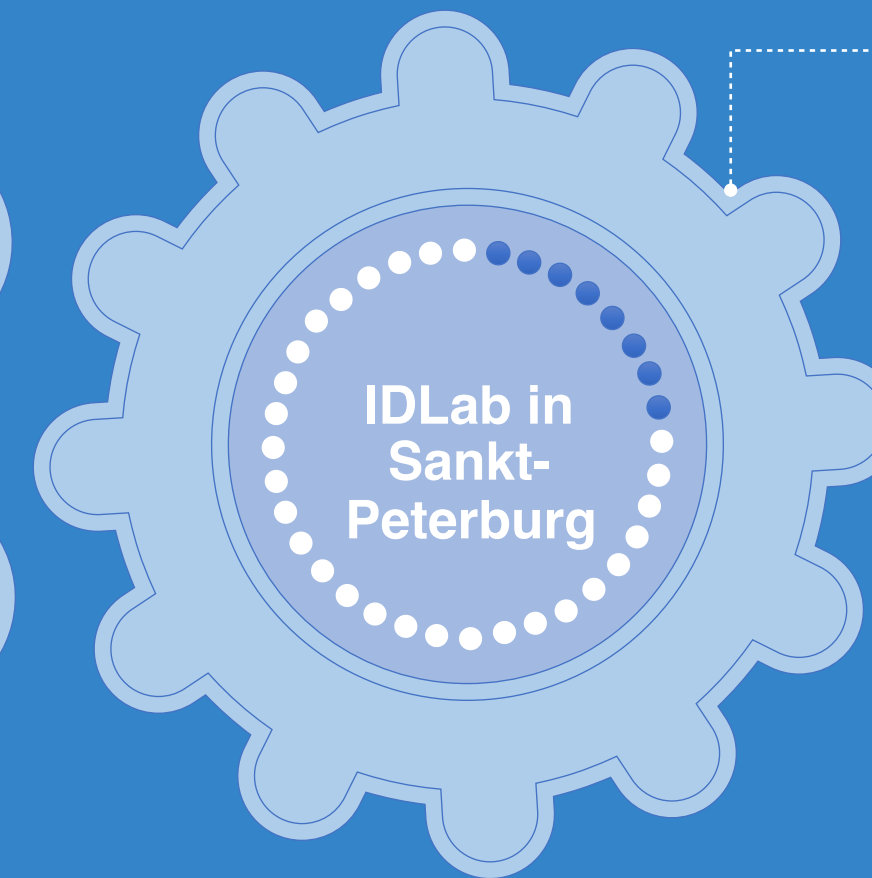
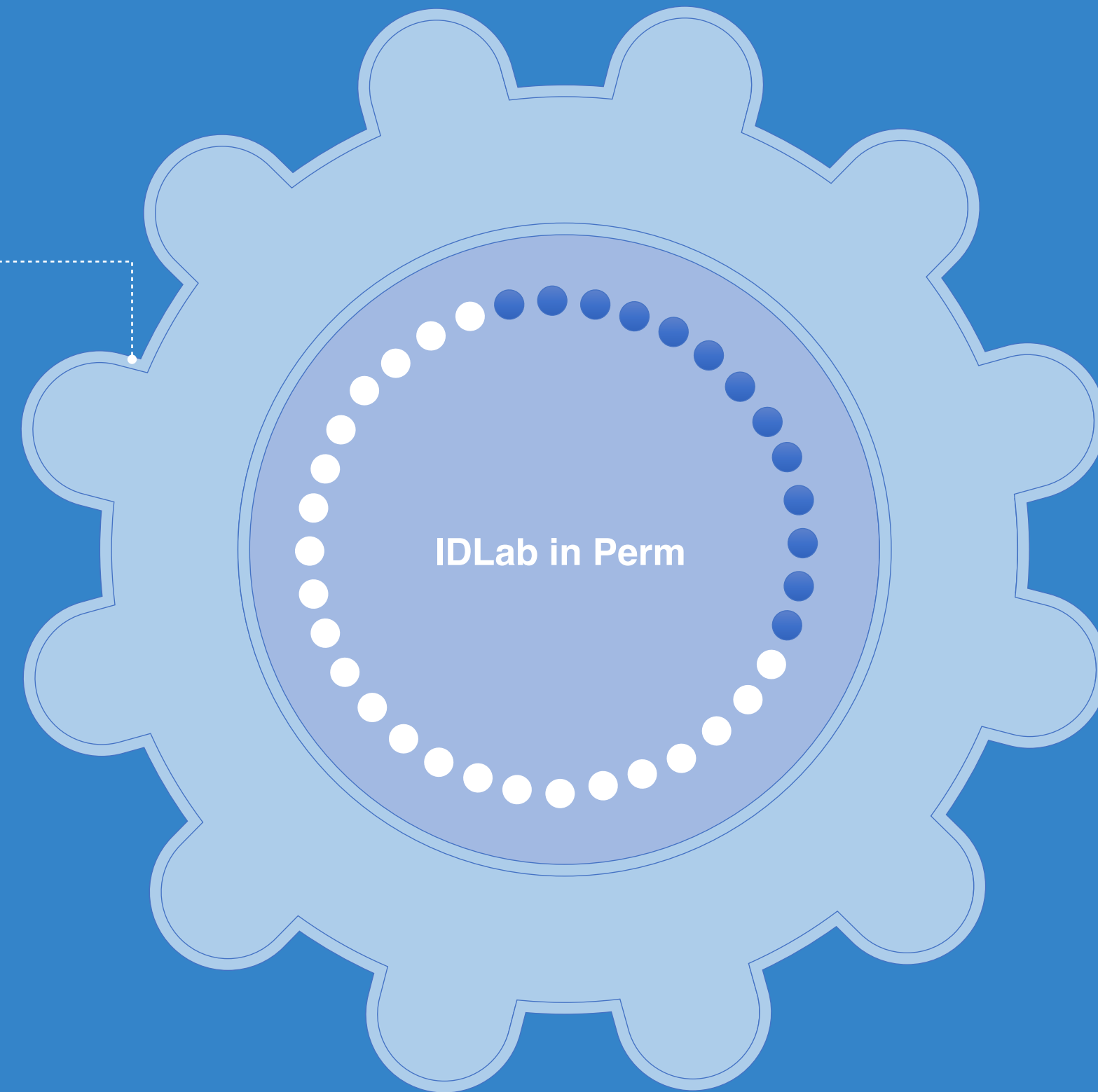
# Distributed research center

Center for studies in IC and KM  
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Center in digital transformation of companies and markets

Center in evidence-based management  
Center for studies in intangible-intensive industries  
Center of strategic entrepreneurship



Bimonthly  
On-line seminar



Discipline «Business  
Research Methods»

Joint research projects 





# Research projects

Umbrella topic - IC and Intangibles

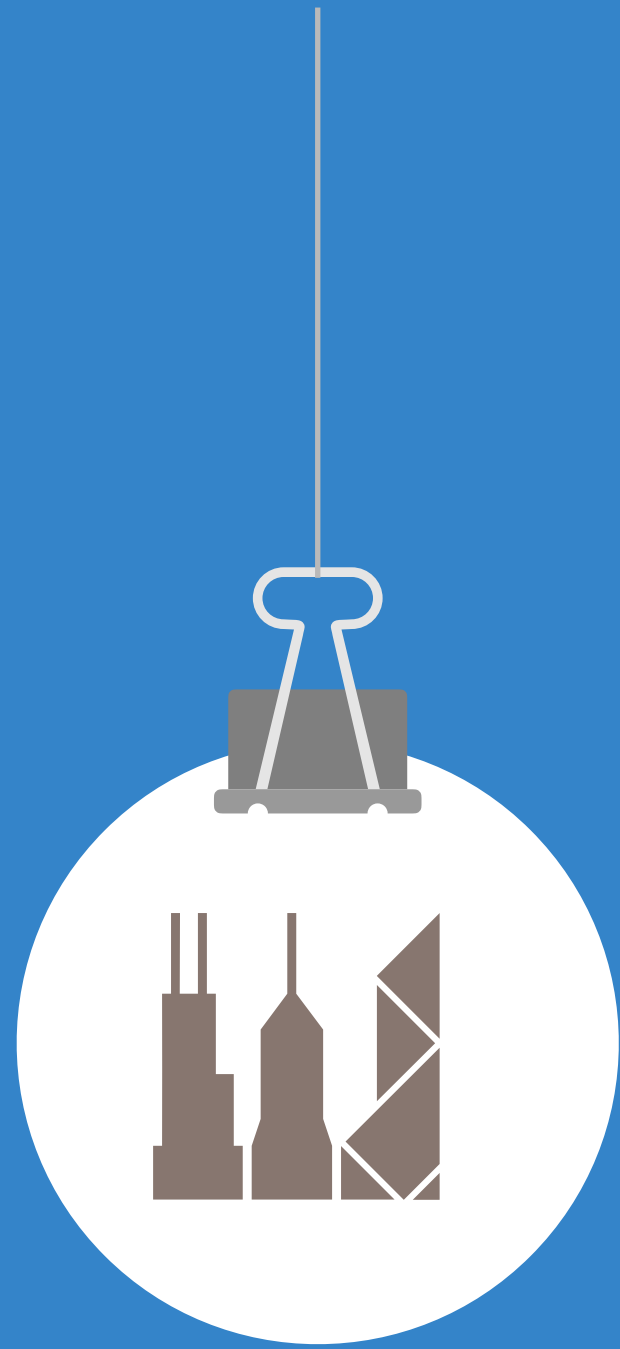
Common methodological approaches:

- Data collection
- Evidence-based research: experimental designs, big data processing
- Suggesting and validating new metrics and measurement models

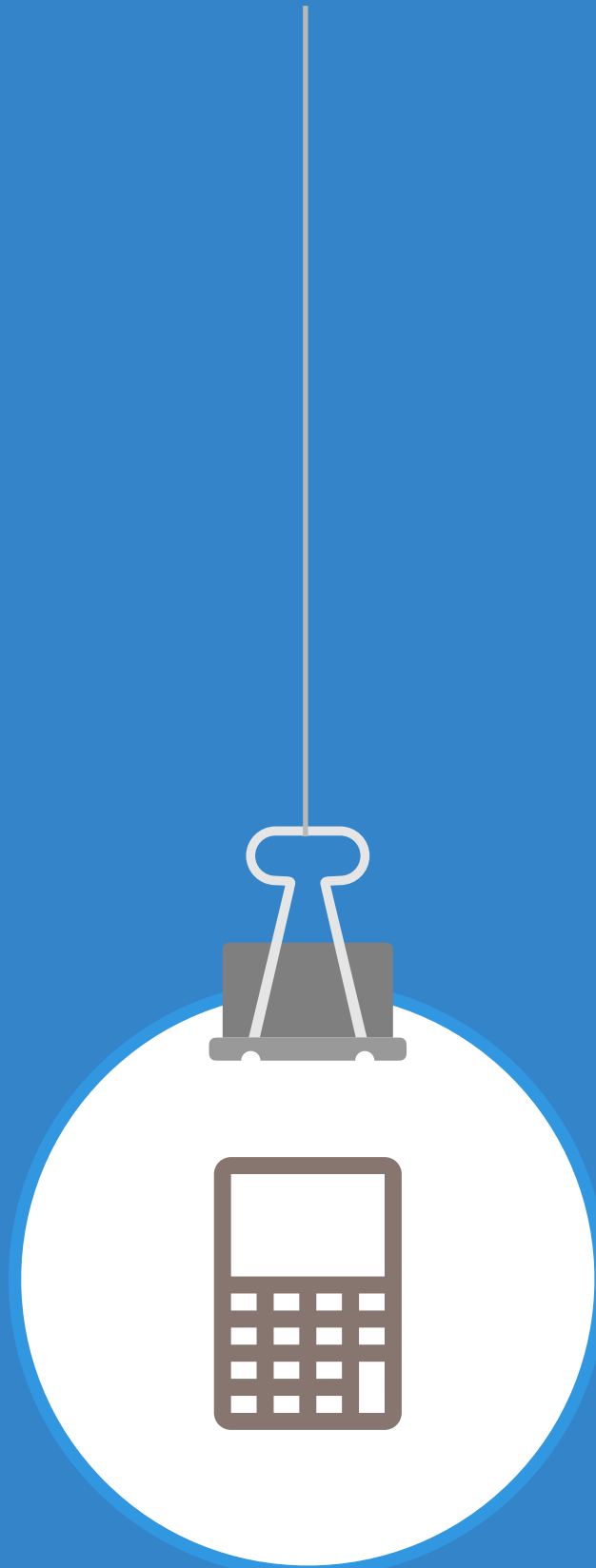
Always looking for new ideas and emerging research areas



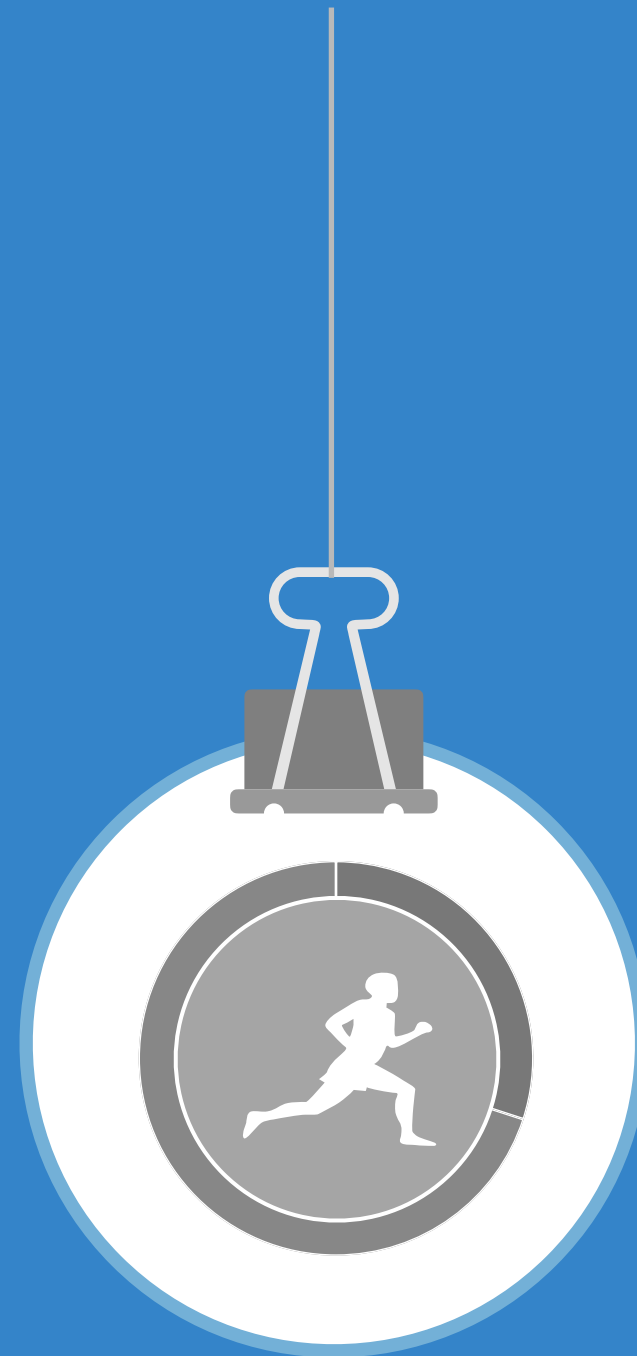
# Research projects



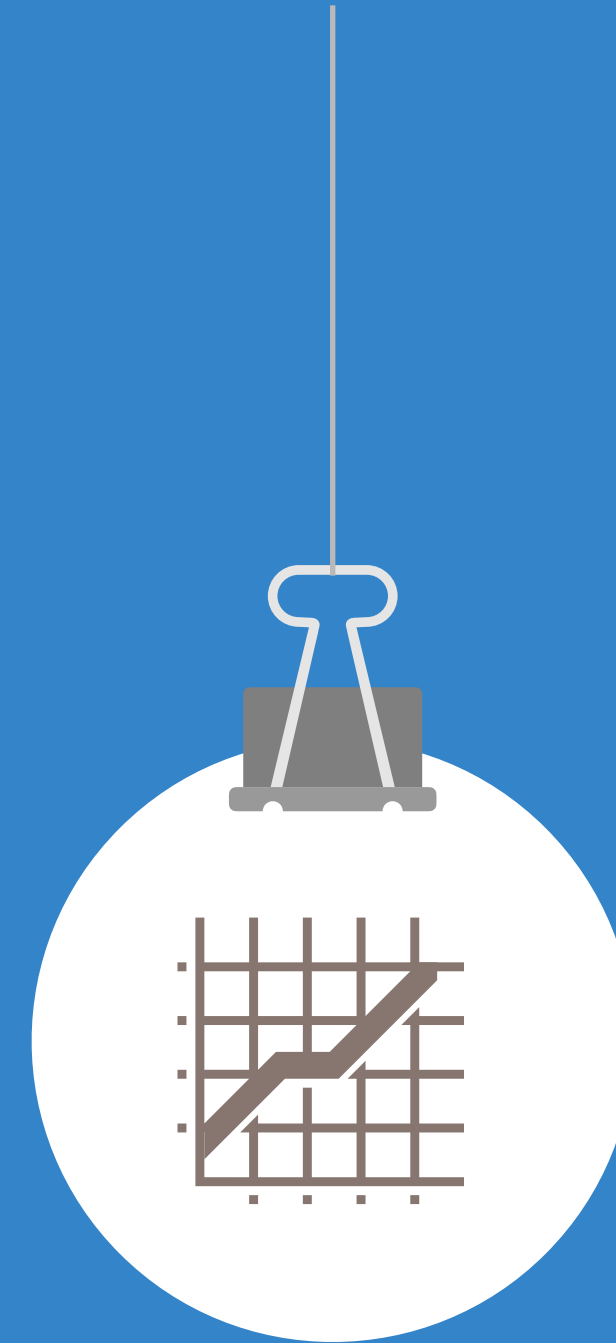
IC and KM in corporations



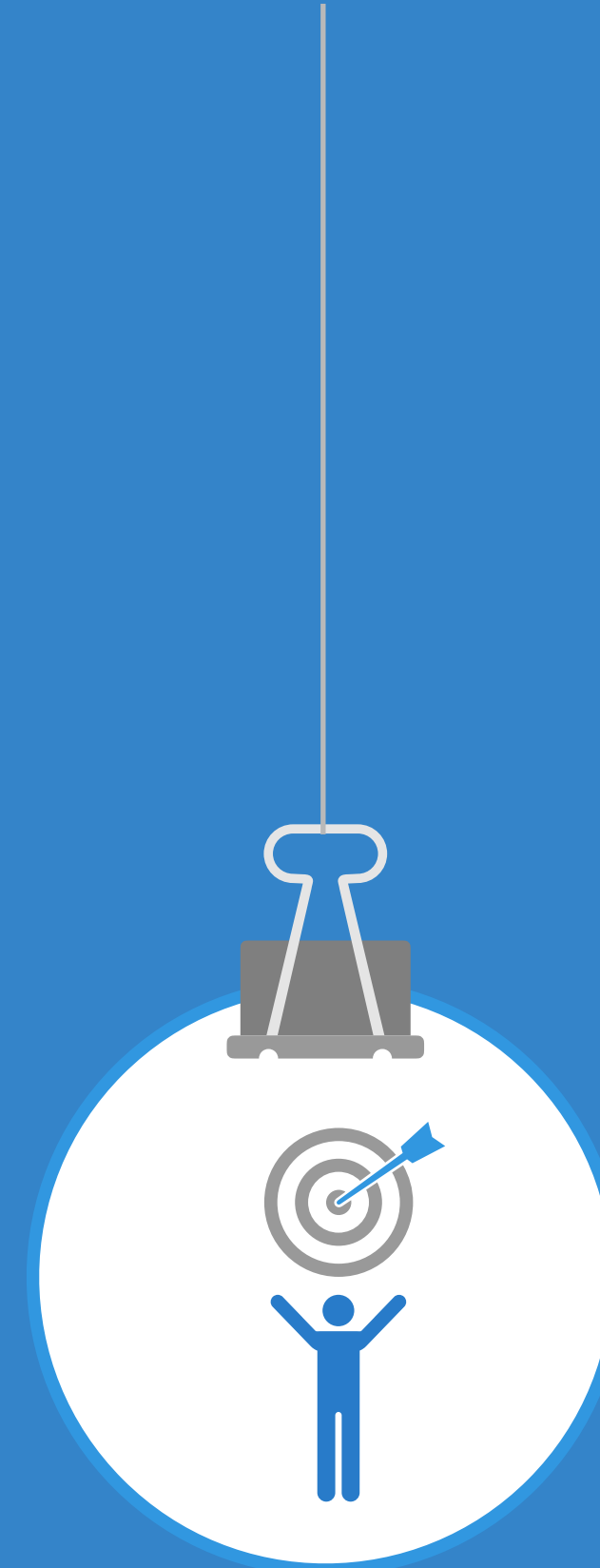
IC measurement models



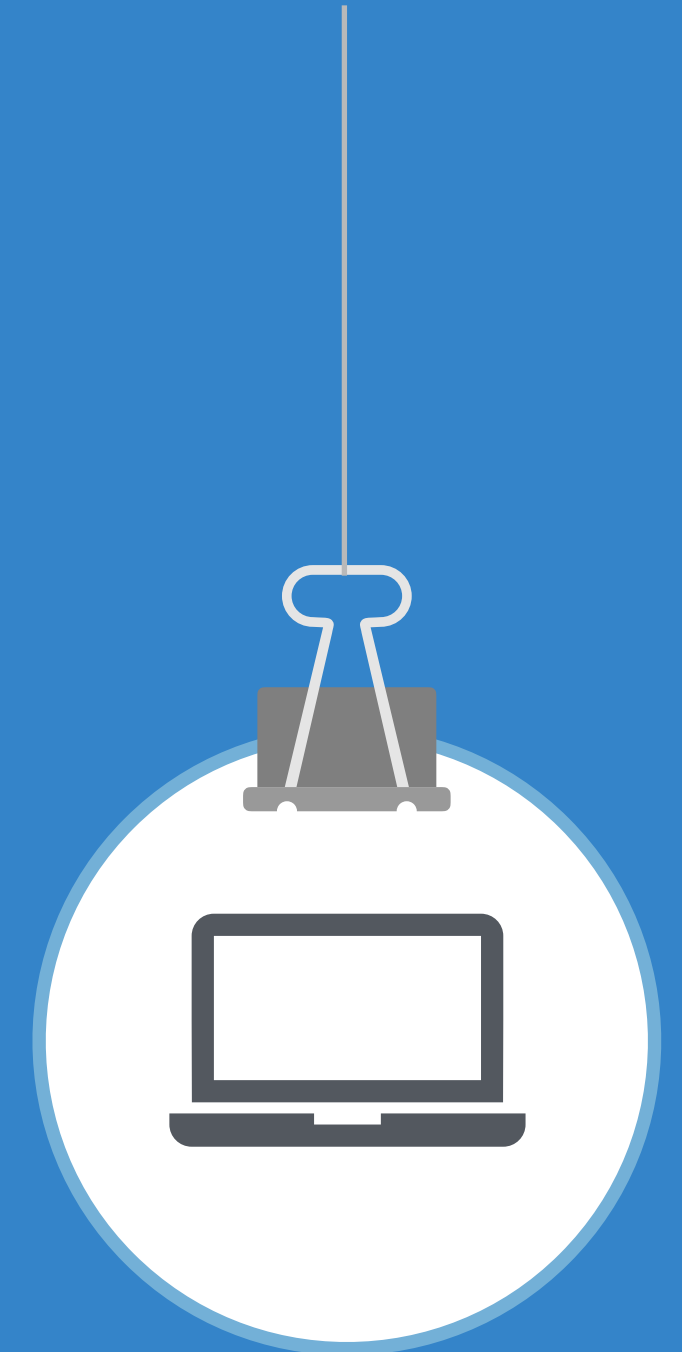
Intangibles in sports economics and management



Competitiveness and Leapfrogging capabilities of Russian business



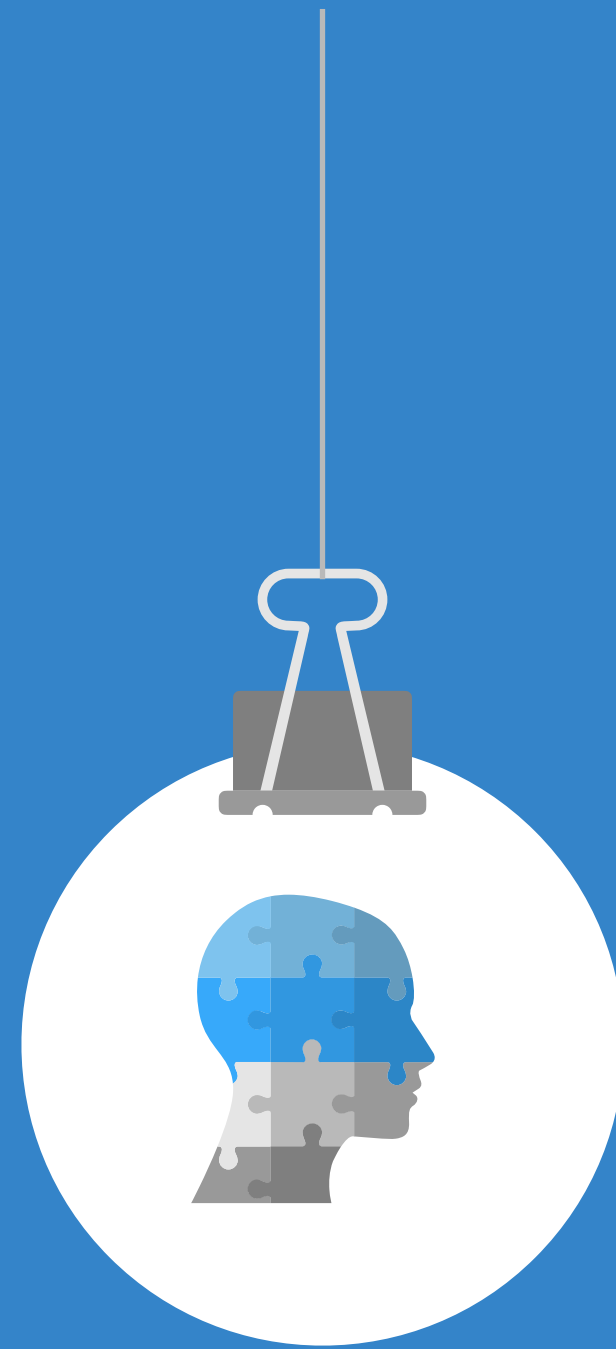
Corporate governance Leadership



Digital transformation of companies and organizational changes

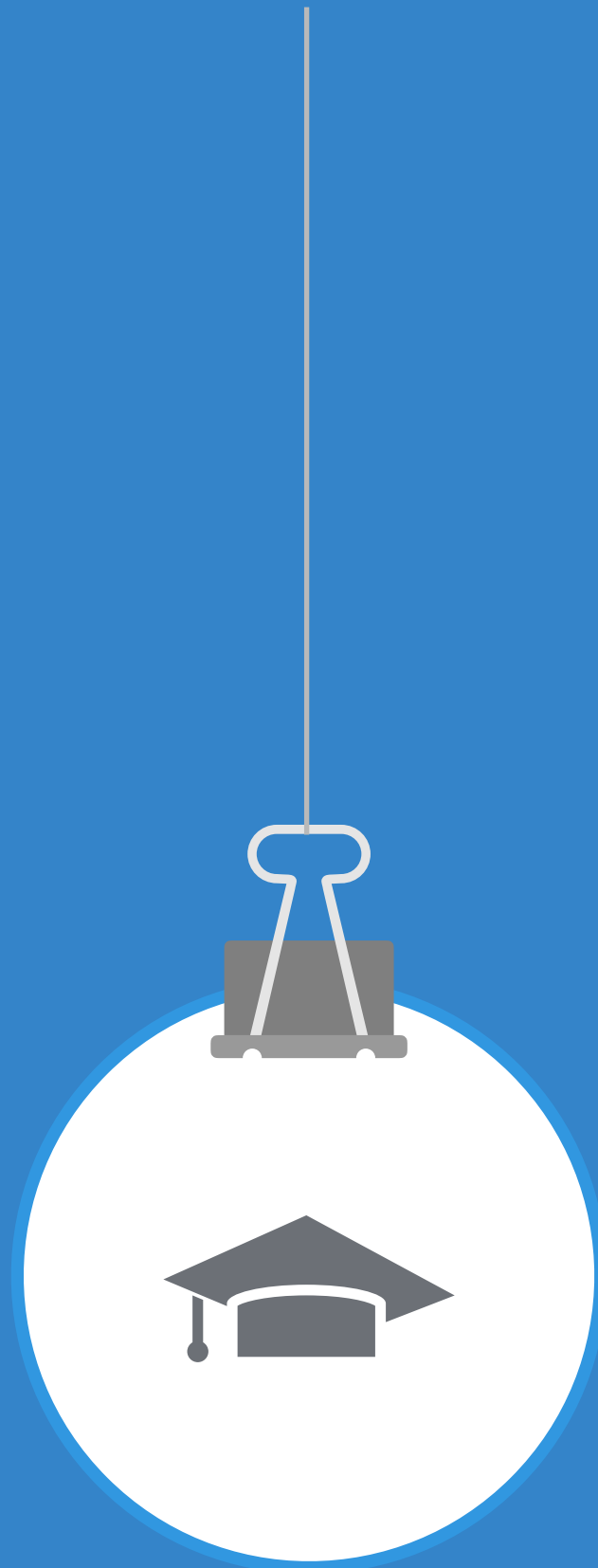


# Research projects

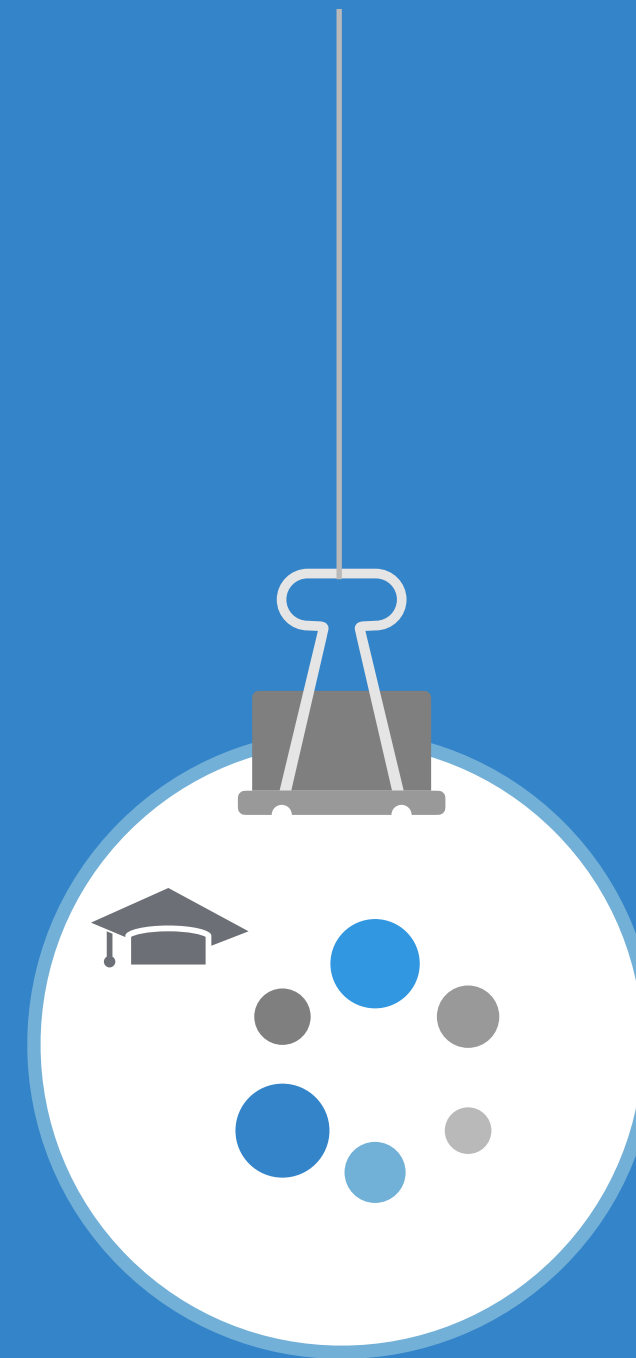


HR practices in retail

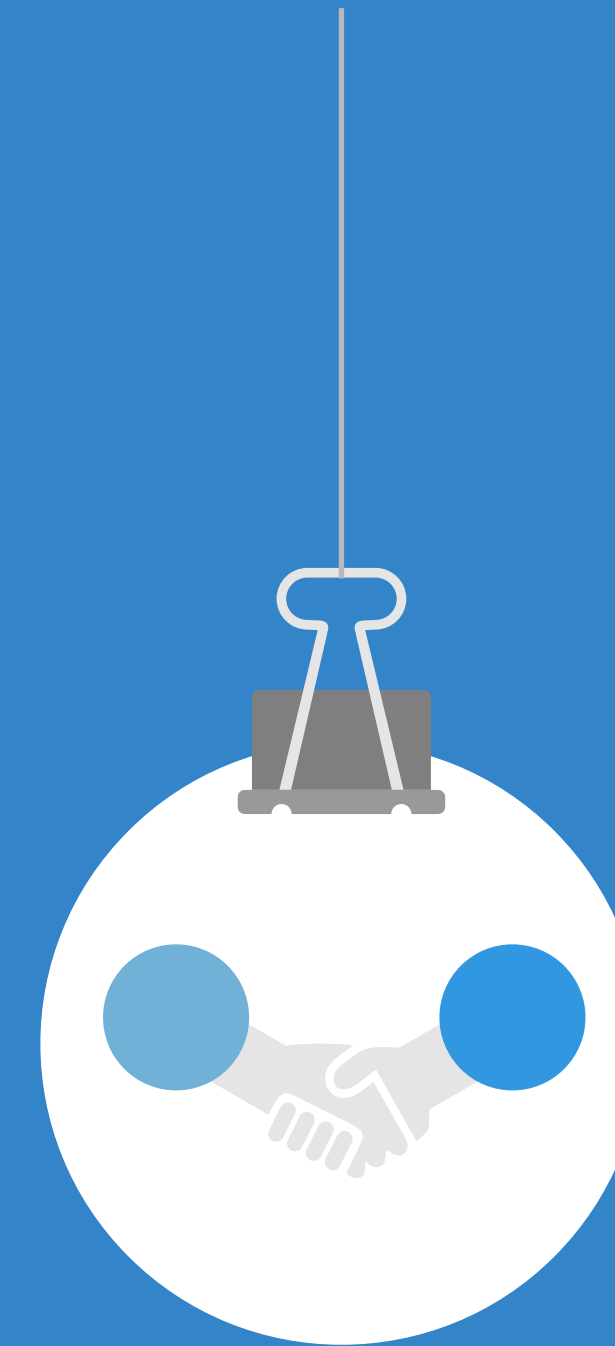
Transformation of HR and labour market



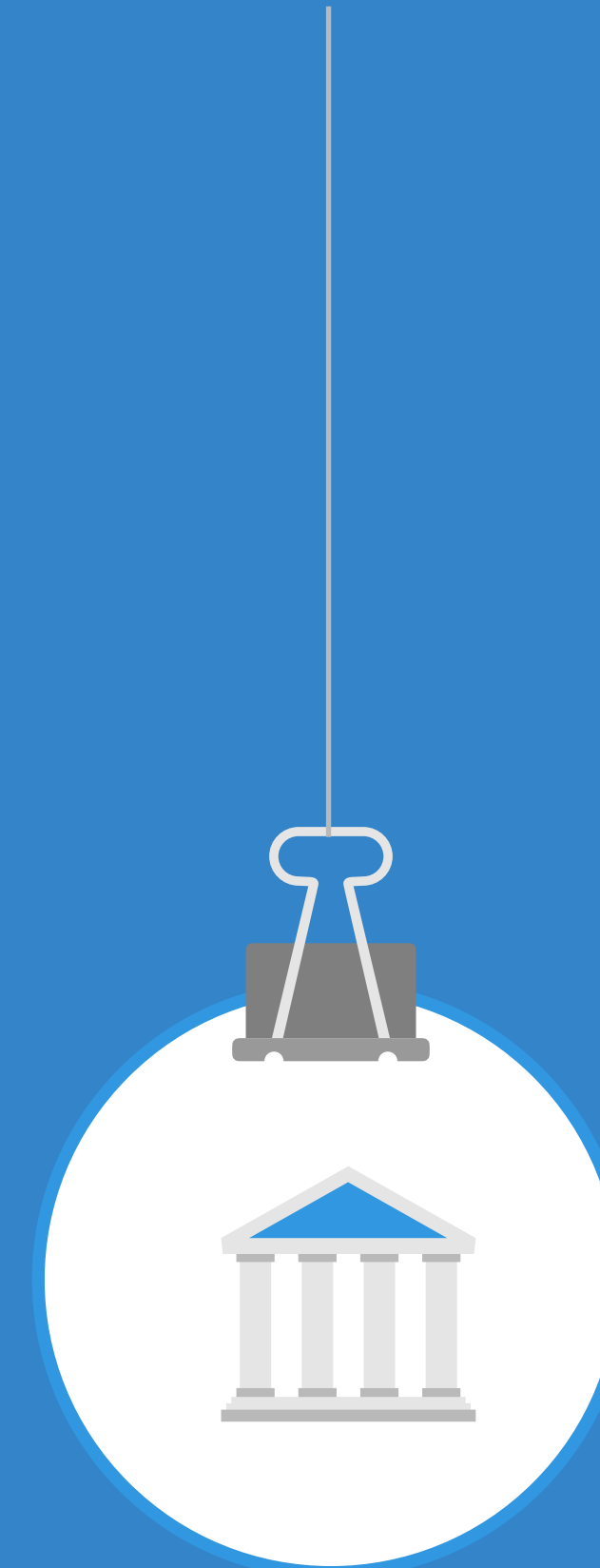
Institutional Effects of International Accreditations on the Business Education



The Role of Social Capital in Research Productivity of Academics



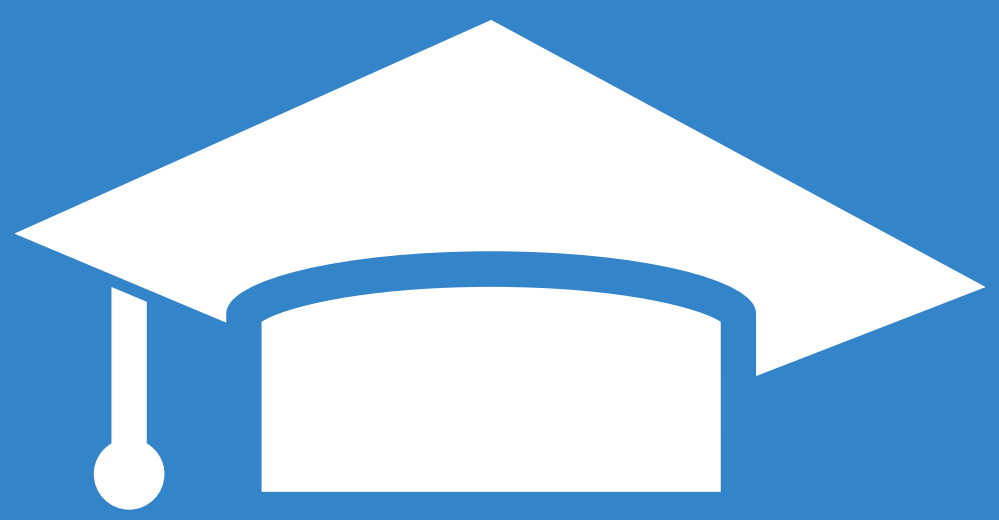
Reputation and CSR



Economics of performing arts

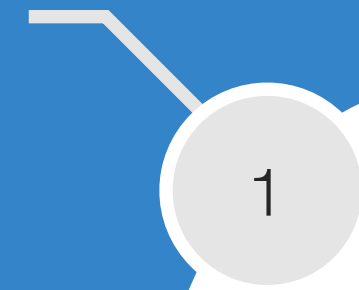


Academic career

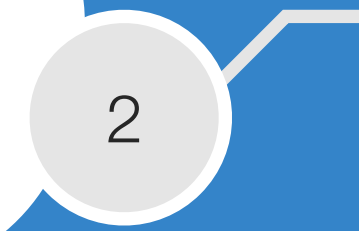


Academic faculty is 3 in 1

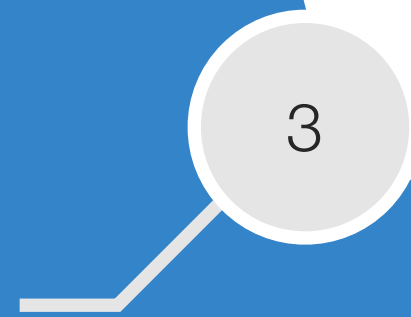
Teaching



Research



University service



IDLAB as a part of the HSE University



## Academic career

Academic faculty should receive solid post-graduate education: master + PhD

- IDLAB is involved in at least 3 PhD programs
- IDLAB is assisting in obtaining international PhD degrees  
(4 IDLAB members received PhD from the University of Vigo since 2016)



- IDLAB is steering the research master in HSE SPB
- IDLAB is granting PhD students who are involved in the research projects





## Academic career

Academic faculty with high academic records at HSE is reasonably high compensated



After receiving PhD degree and

- having at least 1 international publication during 2 years,
- participating in research projects, and
- being involved in teaching

the salary reaches 100-120 rub per month and has a potential to grow





Welcome to IDLAB