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| **Conference opening 15.30**  **27 Lebedeva str.**  **SESSION 1. Language and Education. ROOM 210** |
| |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | Костицына Екатерина Витальевна | "Лицей №2" | The Influence of the Language of the Advertisement on the Formation of the Teenagers’ Vocabulary in the United Kingdom | | 2 | Сафина Диана Маратовна, Полежаева Валерия Дмитриевна | ПГФА | The Art of Pharmaceutical Naming: Basic Principles and Customers’ Opinion | | 3 | Аликина Кристина Артуровна | "Лицей №2" | The Ways of Organization of the Educational Process for Children with Attention Deficit Hyperactivity Disorder (ADHD) | | 4 | Козменко Ольга Алексеевна | ПГМУ  им.Е.А. Вагнера | The Problem of Choice of Main Directions In Residency Specializations Among 6 Year Students of PSMU | | 5 | Турцева Кристина Павловна | ГМУ-17-1, магистратура | Sustainable University as a Tool of Sustainable Development | | 6 | Соловьева Елизавета Игоревна | ПГНИУ | The Categorisation of Loanwords Obtained Through the Conquests of the British Isles | | 7 | Алтынцева Оксана Михайловна | ПГНИУ | A Sacral Text in the Historical Context: the King James Bible |   **SESSION 2. Technology and IT. ROOM 122**   |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | Кочетов Денис Дмитриевич | БИ-17-2 | The Possibilities of the Blockchain Technology | | 2 | Неганова Эльвира Анатольевна | ИАУП-18-1, магистратура | Cyber-physical System Architecture Design for a Smart Office Building | | 3 | Еловикова Анна Алексеевна | ПИ-18-1.1 | VK and Facebook Users: Unsafe Behavior in a Safe World | | 4 | Кузнецова Дарья Юрьевна | ПИ-17-2 | Major Principles of Customer-friendly Software Development | | 5 | Попова Анна Александровна | БИ-17-2 | The Age Problems of Creative Agencies | | 6 | Петухов Максим Дмитриевич | БИ-17-1 | The Hyper Casual Side of Gaming | | 7 | Петрунина Анастасия Дмитриевна | ПИ-18-1 | The Specific Features of Information Perception by Pre-schoolers | | 8 | Шарипова Алиса Олеговна | БИ-18-2 | Social Roles: Curse or Blessing | |
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| **Conference opening 15.30**  **27 Lebedeva str.**  **SESSION 3. History and Culture. ROOM 310** |
| |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | Босова Анастасия Дмитриевна | ПГИИК | Comparative Analysis of Paleontological Expositions in Russia and the USA (on the Examples of the Museums of Ocher and Houston) | | 2 | Лукин Максим Юрьевич | "Лицей №2" | Slavery as a Part of the European Image of Russia: Sigismund von Herberstein’s Concept (‘Notes on Muscovy’) | | 3 | Павлова Диана Андреевна | И-18-1 | The Reflection of the Battle of the Somme in the Regional Russian and British Newspapers of the Beginning of the XX century. | | 4 | Ильчишина Виктория Сергеевна | БИ-18-1 | The Comparison of the Attitude of Teenagers Towards Culture in Russia and Great Britain | | 5 | Щукина Ольга Витальевна | "Лицей №1" г.Березники | Gender Stereotypes. Representation in Russia and Abroad |   **SESSION 4. Law and Economics. ROOM 207** |
| |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | Мишкина Александра Сергеевна | Ю-18-1 | The Role of the Jury in the Modern Judicial System | | 2 | Касаткин Михаил Витальевич | Ю-18-1 | The Problem of Legal Nihilism in Russia | | 3 | Вахрушева Владислава Олеговна | Ю-17-2 | Problems of the Protection of Trade Secrets in Russian Federation | | 4 | Плотников Михаил  Андреевич | Э-18-1 | Happiness in Economics: Senses and Approaches of Measuring and Interpretation | | 5 | Рахимов Акмалжон Хусенович | Э-18-1 | Paradox of Сonsumption | |

**SESSION 5. Advertising. ROOM 212**

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| 1 | Филиппова Дарья Андреевна | Э-18-2 | How Does Your Phone Help Your Wallet to Get Thinner? |
| 2 | Хайруллина Арина Игоревна | "Лицей №2" | Women's Objectification in Advertising |
| 3 | Дёмина Анна Викторовна | ПНИПУ | Comparative Analysis of News in Convergent Media |
| 4 | Самко Наталья Сергеевна | ПНИПУ | Polygraphic Advertising of Perm Theaters |
| 5 | Яшин Денис Алексеевич | ПНИПУ | Be like Parma, Play with Parma |
| 6 | Медведева Полина Владимировна | ПНИПУ | Advertising Texts on Urban Public Transport |