|  |
| --- |
| **Conference opening 15.30****27 Lebedeva str.****SESSION 1. Language and Education. ROOM 210** |
|

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%9D%D0%BE%D0%BC%D0%B5%D1%80) | [SPEAKER](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A4%D0%B0%D0%BC%D0%B8%D0%BB%D0%B8%D1%8F%20%D0%98%D0%BC%D1%8F%20%D0%9E%D1%82%D1%87%D0%B5%D1%81%D1%82%D0%B2%D0%BE) | [GROUP](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%92%D0%A3%D0%97%20%5C%20%D0%BB%D0%B8%D1%86%D0%B5%D0%B9%20%5C%20%D0%BA%D0%BE%D0%BB%D0%BB%D0%B5%D0%B4%D0%B6%20%5C%20%D1%88%D0%BA%D0%BE%D0%BB%D0%B0) | [TOPIC](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A2%D0%B5%D0%BC%D0%B0%20%D0%B4%D0%BE%D0%BA%D0%BB%D0%B0%D0%B4%D0%B0) |
| 1 | Костицына Екатерина Витальевна | "Лицей №2" | The Influence of the Language of the Advertisement on the Formation of the Teenagers’ Vocabulary in the United Kingdom |
| 2 | Сафина Диана Маратовна, Полежаева Валерия Дмитриевна | ПГФА | The Art of Pharmaceutical Naming: Basic Principles and Customers’ Opinion |
| 3 | Аликина Кристина Артуровна | "Лицей №2" | The Ways of Organization of the Educational Process for Children with Attention Deficit Hyperactivity Disorder (ADHD) |
| 4 | Козменко Ольга Алексеевна | ПГМУ им.Е.А. Вагнера | The Problem of Choice of Main Directions In Residency Specializations Among 6 Year Students of PSMU |
| 5 | Турцева Кристина Павловна | ГМУ-17-1, магистратура | Sustainable University as a Tool of Sustainable Development |
| 6 | Соловьева Елизавета Игоревна | ПГНИУ | The Categorisation of Loanwords Obtained Through the Conquests of the British Isles |
| 7 | Алтынцева Оксана Михайловна | ПГНИУ | A Sacral Text in the Historical Context: the King James Bible |

**SESSION 2. Technology and IT. ROOM 122**

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%9D%D0%BE%D0%BC%D0%B5%D1%80) | [SPEAKER](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A4%D0%B0%D0%BC%D0%B8%D0%BB%D0%B8%D1%8F%20%D0%98%D0%BC%D1%8F%20%D0%9E%D1%82%D1%87%D0%B5%D1%81%D1%82%D0%B2%D0%BE) | [GROUP](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%92%D0%A3%D0%97%20%5C%20%D0%BB%D0%B8%D1%86%D0%B5%D0%B9%20%5C%20%D0%BA%D0%BE%D0%BB%D0%BB%D0%B5%D0%B4%D0%B6%20%5C%20%D1%88%D0%BA%D0%BE%D0%BB%D0%B0) | [TOPIC](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A2%D0%B5%D0%BC%D0%B0%20%D0%B4%D0%BE%D0%BA%D0%BB%D0%B0%D0%B4%D0%B0) |
| 1 | Кочетов Денис Дмитриевич | БИ-17-2 | The Possibilities of the Blockchain Technology |
| 2 | Неганова Эльвира Анатольевна | ИАУП-18-1, магистратура | Cyber-physical System Architecture Design for a Smart Office Building |
| 3 | Еловикова Анна Алексеевна | ПИ-18-1.1 | VK and Facebook Users: Unsafe Behavior in a Safe World |
| 4 | Кузнецова Дарья Юрьевна | ПИ-17-2 | Major Principles of Customer-friendly Software Development |
| 5 | Попова Анна Александровна | БИ-17-2 | The Age Problems of Creative Agencies |
| 6 | Петухов Максим Дмитриевич | БИ-17-1 | The Hyper Casual Side of Gaming |
| 7 | Петрунина Анастасия Дмитриевна | ПИ-18-1 | The Specific Features of Information Perception by Pre-schoolers |
| 8 | Шарипова Алиса Олеговна | БИ-18-2 | Social Roles: Curse or Blessing |

 |
|  |
| **Conference opening 15.30****27 Lebedeva str.****SESSION 3. History and Culture. ROOM 310** |
|

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%9D%D0%BE%D0%BC%D0%B5%D1%80) | [SPEAKER](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A4%D0%B0%D0%BC%D0%B8%D0%BB%D0%B8%D1%8F%20%D0%98%D0%BC%D1%8F%20%D0%9E%D1%82%D1%87%D0%B5%D1%81%D1%82%D0%B2%D0%BE) | [GROUP](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%92%D0%A3%D0%97%20%5C%20%D0%BB%D0%B8%D1%86%D0%B5%D0%B9%20%5C%20%D0%BA%D0%BE%D0%BB%D0%BB%D0%B5%D0%B4%D0%B6%20%5C%20%D1%88%D0%BA%D0%BE%D0%BB%D0%B0) | [TOPIC](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A2%D0%B5%D0%BC%D0%B0%20%D0%B4%D0%BE%D0%BA%D0%BB%D0%B0%D0%B4%D0%B0) |
| 1 | Босова Анастасия Дмитриевна | ПГИИК | Comparative Analysis of Paleontological Expositions in Russia and the USA (on the Examples of the Museums of Ocher and Houston) |
| 2 | Лукин Максим Юрьевич | "Лицей №2" | Slavery as a Part of the European Image of Russia: Sigismund von Herberstein’s Concept (‘Notes on Muscovy’) |
| 3 | Павлова Диана Андреевна | И-18-1 | The Reflection of the Battle of the Somme in the Regional Russian and British Newspapers of the Beginning of the XX century. |
| 4 | Ильчишина Виктория Сергеевна | БИ-18-1 | The Comparison of the Attitude of Teenagers Towards Culture in Russia and Great Britain |
| 5 | Щукина Ольга Витальевна | "Лицей №1" г.Березники | Gender Stereotypes. Representation in Russia and Abroad |

**SESSION 4. Law and Economics. ROOM 207** |
|

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%9D%D0%BE%D0%BC%D0%B5%D1%80) | [SPEAKER](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A4%D0%B0%D0%BC%D0%B8%D0%BB%D0%B8%D1%8F%20%D0%98%D0%BC%D1%8F%20%D0%9E%D1%82%D1%87%D0%B5%D1%81%D1%82%D0%B2%D0%BE) | [GROUP](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%92%D0%A3%D0%97%20%5C%20%D0%BB%D0%B8%D1%86%D0%B5%D0%B9%20%5C%20%D0%BA%D0%BE%D0%BB%D0%BB%D0%B5%D0%B4%D0%B6%20%5C%20%D1%88%D0%BA%D0%BE%D0%BB%D0%B0) | [TOPIC](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A2%D0%B5%D0%BC%D0%B0%20%D0%B4%D0%BE%D0%BA%D0%BB%D0%B0%D0%B4%D0%B0) |
| 1 | Мишкина Александра Сергеевна | Ю-18-1 | The Role of the Jury in the Modern Judicial System |
| 2 | Касаткин Михаил Витальевич | Ю-18-1 | The Problem of Legal Nihilism in Russia |
| 3 | Вахрушева Владислава Олеговна | Ю-17-2 | Problems of the Protection of Trade Secrets in Russian Federation |
| 4 | Плотников МихаилАндреевич | Э-18-1 | Happiness in Economics: Senses and Approaches of Measuring and Interpretation |
| 5 | Рахимов Акмалжон Хусенович | Э-18-1 | Paradox of Сonsumption |

 |

**SESSION 5. Advertising. ROOM 212**

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%9D%D0%BE%D0%BC%D0%B5%D1%80) | [SPEAKER](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A4%D0%B0%D0%BC%D0%B8%D0%BB%D0%B8%D1%8F%20%D0%98%D0%BC%D1%8F%20%D0%9E%D1%82%D1%87%D0%B5%D1%81%D1%82%D0%B2%D0%BE) | [GROUP](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%92%D0%A3%D0%97%20%5C%20%D0%BB%D0%B8%D1%86%D0%B5%D0%B9%20%5C%20%D0%BA%D0%BE%D0%BB%D0%BB%D0%B5%D0%B4%D0%B6%20%5C%20%D1%88%D0%BA%D0%BE%D0%BB%D0%B0) | [TOPIC](file:///C%3A%5CUsers%5Cuser%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C1NCBQTOV%5C%D0%A2%D0%B5%D0%BC%D0%B0%20%D0%B4%D0%BE%D0%BA%D0%BB%D0%B0%D0%B4%D0%B0) |
| 1 | Филиппова Дарья Андреевна | Э-18-2 | How Does Your Phone Help Your Wallet to Get Thinner? |
| 2 | Хайруллина Арина Игоревна | "Лицей №2" | Women's Objectification in Advertising |
| 3 | Дёмина Анна Викторовна | ПНИПУ | Comparative Analysis of News in Convergent Media |
| 4 | Самко Наталья Сергеевна | ПНИПУ | Polygraphic Advertising of Perm Theaters |
| 5 | Яшин Денис Алексеевич | ПНИПУ | Be like Parma, Play with Parma |
| 6 | Медведева Полина Владимировна | ПНИПУ | Advertising Texts on Urban Public Transport |