

21–24 September 2014

**2nd INTERNATIONAL
CONFERENCE ON
APPLIED
RESEARCH IN
ECONOMICS**

iCare



Conference at a Glance



NRU HSE – Perm

Conference at a Glance

DAY 1 – SUNDAY 21 SEPTEMBER

18:00 – 20:00 Registration and Welcome – Assembly Hall #103, Dining Hall

DAY 2 – MONDAY 22 SEPTEMBER

09:00 – 09:30 Registration, Coffee and snacks – Assembly Hall #103, Dining Hall

09:30 – 09:45 Welcoming remarks – Assembly Hall #103

09:45 – 11:15 Keynote talk 1 – Assembly Hall #103

Graeme Hodge, Monash University

"Public-Private-Partnership: Ambiguous, Complex, Evolving and Successful"

11:15 – 11:30 Coffee – Dining Hall

11:30 – 13:00

THEORETICAL MODELLING OF ECONOMIC PROCESS – Assembly Hall #103

(Section Chair – Danil Fedorovykh)

Philip Ushchev, HSE – Moscow

"Wages, productivity, and market power"

Aleksandr Vashchilko, HSE – Perm

"Retaliation: symmetric vs asymmetric"

Danil Fedorovykh, HSE – Moscow

"Effects of legalizing bribe giving and returning bribes"

PRIVATE-PUBLIC INTERACTIONS 1 – Lecture Hall #306
(Section Chair – Elena Shadrina)

Paola Valbonesi, University of Padova; HSE

Luigi Moretti, University of Padova

"Subcontracting in public procurement: an empirical investigation"

Anastasia Redkina, HSE – Perm

"Using Remedies in Merger Control"

Maksim Silin, Elena Shadrina, HSE – Perm

"Sustainable public procurement: Olympic Sochi experience"

13:00 – 14:00 Lunch – Dining Hall

14:00 – 16:00

INTELLECTUAL CAPITAL – Assembly Hall #103
(Section Chair – Angel Barajas)

Carlos María Fernández-Jardón

Fernández, University of Vigo; HSE – Perm

"The importance of intellectual capital on environmental attitude in subsistence small businesses"

Petr Parshakov, Yulia Naidenova, HSE – Perm

"Football sponsor: fan or businessman?"

Maria Molodchik, HSE – Perm

Angel Barajas, Carlos María Fernández-Jardón
Fernández, University of Vigo; HSE – Perm

"Intangible-driven performance: SMEs vs large companies"

Elena Shakina, HSE – Perm

Angel Barajas, University of Vigo; HSE – Perm

"Intangible-intensive profile of a company: a way to outperforming"

MARKETS, EQUILIBRIA AND DISTORTIONS –
Lecture Hall #306 **(Section Chair – Roman Chuhai)**

Alexandr Porshnev, HSE – Nizhny Novgorod

Tatiana Silinskaya, Ruslan Novikov, Evgeny Polyakov,
Vladimir Rossohin, HSE – Nizhny Novgorod

"Relationship between emotional states of Twitter users and stock market indicators: search for causality"

Sergey Kichko, HSE – St. Petersburg

"Optimality, relative factor endowments and distortions from trade"

Azamat Kashakbaev, CERGE-EI

"Price advertising in a market of conspicuous goods"

Roman Chuhai, HSE – Moscow

"Word of mass: the relationship between mass media and word of mouth"

16:00 – 16:15 Coffee and snacks – Dining Hall

16:15 – 17:15 Round table on publication strategies – Assembly Hall #103. **Moderator – Dmitri Vinogradov**

18:10 Transfer from Zhemchuzhina Hotel (via HSE – Perm) to Opera and Ballet Theatre, Participants to meet in HSE – Perm Lobby

19:00 – 22:00 Suggested Activities – Visit to the Opera and Ballet Theatre

22:10 Transfer from Opera and Ballet Theatre to HSE – Perm, Hotel Zhemchuzhina and HSE – Perm Dormitory

Conference at a Glance

DAY 3 – TUESDAY 23 SEPTEMBER

09:15 – 09:45 Coffee and snacks – Dining Hall

09:45 – 11:15 Keynote talk 2 – Assembly Hall #103
Alessandro Gavazza, London School of Economics
Manolis Galenianos, University of London
“A Quantitative Analysis of the Retail Market for Illicit Drugs”

11:15 – 11:30 Coffee – Dining Hall

11:30 – 13:00

REGIONAL STUDIES – Assembly Hall #103
(Section Chair – **Vladimir Sokolov**)

Vera Ivanova, HSE – Moscow
“Spatial interaction of Russian cities:
an empirical study”

Mirzobobo Yormirzoev, HSE – Perm
“Determinants of regional migration flows
from former Soviet republics to Russia”

Vladimir Sokolov, HSE – Moscow
“Regional inflation and financial
dollarization”

PRIVATE-PUBLIC INTERACTIONS 2 – Lecture Hall #306
(Section Chair – **Paola Valbonesi**)

Svetlana Suslova, HSE – Perm
“The quasi-markets of social services: the
competitiveness of Russian non-profit organizations
against for-profit organizations and public providers”

Andrey Ivanov, Saint Petersburg State University
“Applying modeling in the process of anti-corruption
expertise of legal regulation of public procurement”

Elena Shadrina, HSE – Perm
Dmitri Vinogradov, University of Essex
Larissa Kokareva, Central Asia, Crown Agents Ltd.
“What should a PPP legislation govern?”

13:00 – 14:00 Lunch – Dining Hall

14:00 – 15:30 Keynote talk 3 – Assembly Hall #103
Neil Kellard, Essex Business School
David I. Harvey, University of Nottingham; Jakob B. Madsen, Monash University;
Mark E. Wohar, University of Nebraska at Omaha
“Commodity prices and long-run economic growth: 1650–2010”

15:30 – 17:00

LABOUR MARKET AND THE ECONOMY –
Assembly Hall #103
(Section Chair – **Douglas Campbell**)

Andrey Aistov, HSE – Nizhny Novgorod
Ekaterina Alexandrova, HSE – St. Petersburg
“Estimates of individual returns to additional
training constrained by internal labour
market mobility”

Marco Lilla, LIS Cross-national Data Center
“Falling behind or catching up? Cross-country
evidence in intra-generational wages mobility
through pseudo panels”

Douglas Campbell, University of California, Davis
“Relative prices, hysteresis, and the decline
in American manufacturing”

MARKETS AND CONSUMER BEHAVIOUR –
Lecture Hall #306
(Section Chair – **Dennis Coates**)

Evgeny Yakovlev, HSE – Moscow
Lorenz Kueng, Kellogg School of Management,
Northwestern University
“How persistent are consumption habits?
Micro-evidence from Russia's alcohol market”

Olga Novikova, HSE – Perm
Dmitriy Potapov, Natalia Kochkina, HSE – Perm
“Brand equity measurement: consumer choice
model”

Dennis Coates, University of Maryland; HSE – Perm
“Willingness to pay to host the Summer Olympic
Games”

17:00 – 17:15 Coffee and snacks – Dining Hall

17:15 – 18:00 Closing remarks – Assembly Hall #103

20:00 Dinner – Sister's Bar

Conference at a Glance

DAY 4 – WEDNESDAY 24 SEPTEMBER

10:00 – 13:30 Suggested Activities
Tour of Perm & Visit to the Art Gallery



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Thank you for participation